### Five Seasons' sustainability strategy







# Our impact framework → is based on scientific evidence of today's most pressing challenges

For us, impact means **providing a solution to the most pressing issue faced by society**. To guarantee our focus on impactful solutions that truly transform lives, we thoroughly **identified these challenges**, and **built our impact framework** on a comprehensive analysis of existing scientific literature.



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## → Our investments help solving systemic problems

Creating sustainable food systems can impact many aspects of one's life. We invest in start-ups that build a world where food isn't responsible for 1/3 of global warming, 90% of deforestation, a world where food waste doesn't amount to 20% of production, and where farmers are paid fair wages.

Our portfolio companies often contribute **to** solving several issues at once.

[WMI's for example an organic brand, but also vegan and sourcing fair trade cocoa. (We 's products are healthier than most snacks, but also sold in bulk and sourced responsibly.



#### → Our theory of change

In 2023, we work with EVPA to redesign our Theory of Change. We consider essential to have a clear roadmap and framework for achieving our intended impact. **Defining our purpose, setting goals, and outlining the desired outcomes help us making strategic decisions and aligning our investments**.

WHAT WE DO	WHAT WE CONTRIBUTE BUILDING	WHAT WE ACHIEVE	WHY WE DO IT
Investing capital in companies building the future of food Providing support and expertise on topics such as strategy, the food sector, impact measurement Giving companies access to a network of senior advisors, solu- tion providers, co-investors, etc.	More successful "impact–led" start–ups	More products contributing positively to health and nutrition More low-carbon products Less pesticides Less food waste Less packaging waste More fair trade	Building a healthier and more sustainable food system

#### → Our strategy on impact and ESG

Every company in which we have invested has adhered to our rigorous ESG and Impact process, which has proven to be a significant value-added: *Brands have enhanced their brand reputation, attracted responsible investors and key talent, and built stronger relationships with all their stakeholders.* 



#### → We build upon the highest industry standards and ensure accountability to our stakeholders



### Thank you!



